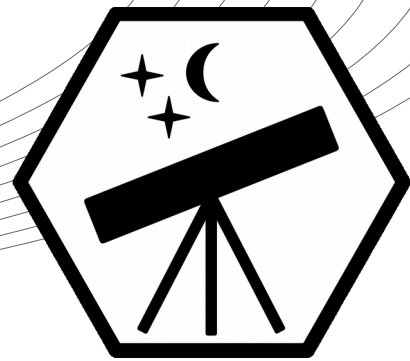


# International Astronomy and Astrophysics Competition

## Ambassador Activities



You find below a list of possible activities of IAAC ambassadors. Feel free to use these ideas for your personal ambassador activities and make sure to upload any of your activities online via the ambassador online interface! Also, feel free to do other activities that are not on this list.

### **[1] Promote the IAAC Facebook Page: Share and Recommendation**

Make sure that the posts of our official Facebook reach as many people as possible and share the IAAC posts with your network. Also, leave a page recommendation on the IAAC Facebook page to inform other page visitors about the importance of astronomy and the advantages of participating in IAAC.

### **[2] Add IAAC Ambassador Position to Facebook and LinkedIn**

Show others your position as official IAAC ambassador by adding your ambassador position to your Facebook profile, your LinkedIn profile, and other social media accounts. You can also use the link to your official ambassador page while sharing the information.

### **[3] Posts on Social Media**

In order to give other students the IAAC opportunity, you can post information about IAAC on social media. Use your Facebook, Twitter, Instagram, etc. to inform other people about this competition.

### **[4] Forwarding and Group Messages with Email, WhatsApp, etc.**

You can forward information about IAAC and inspiring messages via email, WhatsApp, etc. to many people. Make sure to post information about IAAC in group chats to reach a lot of people at once and to tell them to forward the information to other people too.

### **[5] Talk to Friends and Family**

Talk to many of your friends and classmates as well as relatives and family members about the fascinating subject of astronomy and the advantages of the IAAC competition. Also, encourage them to tell others about the competition as well to spread the word.

## **[6] Talk to Teachers, School Coordinators, and Principals**

Talk to many of your teachers, school coordinators, and principals about the IAAC competition and encourage them to promote it at your school or university. You can give them the special teacher information flyer (see website). Make sure to inform them about (A) the unique aspects of the IAAC competition, (B) the special school awards, and (C) the special online interface for teachers.

## **[7] Present/Announce IAAC in Class**

Presenting or announcing IAAC in your class and/or in other classes at your school or university can help to inform many students about the possibility to participate in IAAC.

## **[8] Hang IAAC Posters in Schools and Community Boards**

On our website, you can find official IAAC posters. You can hang these posters in your school or university, at community boards, and other locations in your region and city.

## **[9] Start an Astronomy Group or Club**

A great step for inspiring students for astronomy, science, and the IAAC competition is by starting an after-school astronomy or science group, or an astronomy or science club at your school or in your region. You can meet once a week and talk about interesting scientific aspect, teach them astronomical methods, or work together on the IAAC competition. You can use the IAAC problems for this group/club. You can also ask your teachers for support with starting an astronomy club.

## **[10] Host an Astronomy Event or Workshop**

You can also host astronomy events or workshops, such as stargazing evenings. You could also use the IAAC problems for such an event and help the student to solve the problems.

## **[11] Host a local IAAC Meetup**

Local meetups among participants of IAAC or students that are interested in astronomy and science are a great way to connect people and to inspire them even more for astronomy and science.

## **[12] Create Posts for School Website, Newsletter, Blog, etc. about IAAC**

Use the website of your school, newsletters, blogs and ask your teachers or principals to inform others about the IAAC competition and your position as IAAC ambassador.

## **[13] Inform your Networks, Organizations, or Clubs**

Many ambassadors are already successful young or upcoming scientists – inform your student networks, your alumni networks, your organization, or your clubs about IAAC and encourage other people in your network to spread more information. Ask them to include IAAC in their newsletters.

#### **[14] Arrange an organized Qualification Round Exam**

All students can participate without any costs in the qualification round. This is a great opportunity to organize the qualification round as an exam at your school and upload the solutions of all students. The students that have reached enough points can then participate in the other rounds.

#### **[15] Spread Information in Schools, Universities, or Organizations**

You can inform students, teachers, and coordinators through various methods and in various places (e.g. schools, universities, organizations) about the IAAC. Use your connections to inform others.

#### **[16] Talk to other Schools, Universities, or Institutions**

Besides your home school or university, you can contact and talk to other schools, universities, institutions, or organizations that are located in your region.

#### **[17] Contact the local Newspaper**

Another great way to inform many people about astronomy and the IAAC competition is by contacting local newspapers, press offices, or school newsletters.

#### **[18] Make Collaborations with local Schools, Clubs, or Organizations**

As official IAAC ambassador, you can search for collaborations with schools, clubs, or organizations. You can collaborate with them and ask the public relations manager of IAAC to create Facebook posts about the collaboration and to include them in the IAAC website. The collaborations can be based on financial or non-financial support.

#### **[19] Start a local IAAC Social Media Group: Facebook, WhatsApp, etc.**

It might be useful to create a regional social media group (e.g. Facebook or WhatsApp) to contact people from your region easier and to encourage more people to participate in IAAC.

#### **[20] Represent IAAC at Events**

As official IAAC ambassador, you can represent IAAC at events in your region and inform others about the advantages of participating in the IAAC science competition.